ONE-PAGE STRATEGIC PLAN for:

ORGANIZATION

STRATEGY THEME:

Opportunities to exceed Plan:

1.
2.
3.
4.
5.

Threats to achieving Plan:

1.
2.
3.
4.
5.

Core Values & Culture
(Foundation – Who We Are)

OUR PHILOSOPHY:

QUALITY STATEMENT
What we deliver

Purpose & Passion
(Why We Exist)

KEY OBJECTIVES AND GOALS
Supporting Values, Purpose, & BHAG

1.
2.
3.
4.
5.

OUR MISSION:

OUR PASSION:

OUR VISION:

Mission Milestones
(Where We Are Headed)

KEY FINANCIAL METRICS
Our 3-5 Year Priorities

1.
2.
3.
4.
5.

3-5 YEAR TARGETS:

Future Date:
Revenues:
Funding Mix:
Surplus/Deficit:
Occupancy Rate:
Total No. of Clients:
Our Sandbox (Region):

SMART NUMBERS
Key Long-Term Metrics and Targets

Annual Goals
(What We Do To Get There)

KEY INITIATIVES
Our Annual Priorities

1.
2.
3.
4.
5.

ANNUAL TARGETS:

Future Date:
Revenues:
Funding Mix:
Surplus/Deficit:
Occupancy Rate:
No. of Clients:
Cash Reserves:
A/R Days:

Big Actions
(How Do We Do It)

KEY "ROCKS"
Our Priorities

1.
2.
3.
4.
5.

NON-FINANCIAL SMART NUMBERS

STRATEGY DREAM STATEMENT and BHAG *(Big, Hairy, Audacious Goal)*:

Schedule
(When Does It Get Done)

KEY "ROCKS" DEADLINES & MEASURABLE METRICS
When things get done, and how we know they are done right

1.
2.
3.
4.
5.

Reward or Celebration:

Work / Responsibility
(Who Is Accountable)

KEY "ROCKS" ASSIGNMENTS OF RESPONSIBILITY
Who is going to be accountable for moving each of our Rocks?

1.
2.
3.
4.
5.

Reward or Celebration:

STRATEGIC PLANNING
STEPS TO SUCCESS

Time Frame		
DAILY	Work	WHO *Takes Responsibility and Sees It Gets Done?*
WEEKLY	Schedule	WHEN *Does It Get Done?*
QUARTERLY	Big Actions	HOW *Do We Do It?*
ANNUALLY	Annual Goals	WHAT *Do We Do to Get There?*
3-5 YEARS	Mission Milestones	WHERE *Are We Headed?*
LEADER LIFE	Purpose and Passion	WHY *Do We Exist?*
FOREVER	Core Values and Culture	FOUNDATION